



Perth Italian Festival

Saturday, 11 April 2026
11am to 10pm, Langley Park

Benvenuti - Join Us for an Italian Celebration!

Step into a day where the spirit of Italy meets the heart of Perth.

After the incredible success of our 2025 Perth Italian Festival, which brought together 23,000+ attendees for a day of food, fashion, music, heritage, and joy - we invite you to join us once again for an even more spectacular celebration in 2026.

In 2025, we proudly marked Perth's recognition as the Capital of Italian Culture in the World, as acknowledged by the Italian Ministry of Foreign Affairs. It was a true honour that resonated through every moment of the festival - from the aromas of Nonna's kitchen to the rhythm of live Italian music, from the bustling Il Mercato to the iconic Trevi Fountain experience.

Let's Do It Again - Together!

As we begin planning for 2026, we welcome you to be part of this unforgettable Italian community experience - one that connects generations, honours heritage, and celebrates everything that makes Italian culture so rich, vibrant, and full of heart. By partnering with us, you'll not only support an iconic cultural event, but you'll also engage meaningfully with thousands of locals and visitors, and align your brand with values of community, celebration, and cultural pride.

Let's join hands - and bring the magic of Italy back to Langley Park for another year!

Grazie mille e ci vediamo presto!



2025 Highlights

23,000+

Attendees
Festival's Second Year

67

Sponsors & Supporters
in the Italian Community

Video views & 53.1K reach on Facebook **393.8K**

340.3K and 47K reach on Instagram

Plus TV News, Radio, Newspaper Promotions and Featured articles.

reach on digital Festival Program **19.6K**

A packed day of activities across two stages, a Family Zone, Il Mercato (marketplace), the Food Piazza, and the Trevi Fountain experience and more.

Your support enables us to deliver a world-class multicultural event that honours our vibrant Italian heritage and brings the entire Perth community together

Please contact us for sponsorship, donations or for more information:

 perthitalianfestivalwa@gmail.com

 perthitalianfestival.com.au

 [perthitalianfestival](https://www.facebook.com/perthitalianfestival)

 [perthitalianfestival](https://www.instagram.com/perthitalianfestival)



Partner With Us

WHY SPONSOR THE PERTH ITALIAN FESTIVAL?

By partnering with us, your brand will:

- Gain high-profile exposure across our digital and onsite platforms
- Connect with diverse and engaged audiences
- Be aligned with a beloved cultural institution supported by local and state governments
- Enjoy VIP access and exclusive naming rights opportunities
- Demonstrate a tangible commitment to community and multicultural celebration

We invite you to review the following sponsorship tiers and explore how we can tailor your involvement to align with your brand's goals. Together, let's create an unforgettable Italian experience that honours heritage, community, and la dolce vita!



SPONSORSHIP OPPORTUNITIES

1 - DONAZIONI LEVEL (DONATIONS)

ANY AMOUNT UNDER \$2,000

Benefits:

- o Thank you mention on Website and Social Media

2 - AMICO LEVEL (FRIEND)

AMOUNT: \$2,000+

Benefits:

- o Small Logo on Main banner & Festival Program.
- o VIP Access x2.
- o Website and Social Media Recognition

3. BRONZO LEVEL (BRONZE PARTNER)

AMOUNT: \$5,000

Benefits:

- o NAMING OF AN EVENT
- o Medium Logo on Main Banner & Festival Program
- o VIP Access x2
- o Website and Social Media Recognition
- o Certificate of Appreciation

4. ARGENTO LEVEL (SILVER PARTNER)

AMOUNT: \$10,000

Benefits:

- o NAMING OF AN EVENT
- o Large Logo on Main Banner & Festival Program
- o Standalone Banner
- o VIP Access x4
- o Website and Social Media Recognition
- o Certificate of Appreciation



5. ORO LEVEL (GOLD PARTNER)

AMOUNT: \$15,000

Benefits:

- o NAMING RIGHTS OF A MAJOR ACTIVATION
- CHOOSE FROM:**
- o Fireworks, Second Stage and Dry Markets
 - o Large Logo on Banners & Festival Program
 - o Standalone Banner
 - o VIP Access x6
 - o Website and Social Media Recognition
 - o MC Acknowledgment
 - o Certificate of Appreciation

6 - PLATINO LEVEL (PLATINUM PARTNER)

AMOUNT: \$20,000

Benefits:

- o MAIN STAGE NAMING RIGHTS.
- o Premium Logo on the Main Stage Banner and Festival Program.
- o Standalone Branded Banner.
- o VIP Tent Access x6
- o Website and Social Media Recognition.
- o MC Acknowledgement throughout the day.
- o Certificate of Appreciation.

7 - DIAMANTE LEVEL (DIAMOND PARTNER)

AMOUNT: \$50,000

Benefits:

- o OFFICIAL NAMING RIGHTS TO THE FESTIVAL.
- o Premium Logo on the Main Stage Banner and Festival Program.
- o Standalone Branded Banner.
- o VIP Tent Access x8
- o Website and Social Media Recognition.
- o MC Acknowledgement throughout the day.
- o Certificate of Appreciation.

